

BORNEO FOOD CHALLENGE: SARAWAK KEK LAPIS EATING CONTEST

RULES AND REGULATIONS

ELIGIBILITY REQUIREMENTS:

1. Contestants must be **18 years old** and above as of 16 November 2024.
2. Open to all **Malaysian citizens and non-citizens**.
3. Contestants with serious health conditions or known food allergies are advised **not to participate**.

REGISTRATION:

1. Registration must be made through the official event website.
2. Contestants will receive a confirmation email upon successful payment.
3. Registration closes on **9th November 2024** or when slots are filled, whichever is earlier.
4. Maximum of **30 contestants** is allowed to join the contest, accepted on a first-come, first served basis.

REFUND POLICY:

1. **Registration fees are non-refundable**, except in case of event cancellation by the organizer. In such a scenario, contestants will receive a full refund.

CONTEST STRUCTURE:

1. The contest will consist of **5 rounds**, with **6 contestants** competing per round.
2. After each round, results will be recorded on a scoreboard, and the top 6 contestants who eat the most will proceed to win placements.
3. Each contestant will have **8 minutes** to eat as many Sarawak Kek Lapis pieces as possible.
4. Contestants will draw lots on the actual event day to determine their round and order of participation.

SARAWAK KEK LAPIS SPECIFICATIONS:

1. Each Sarawak Kek Lapis roll will measure **2 inches by 9 inches** and weigh **300 grams**.
2. Rolls will be cut into pieces to make it easier for contestants to eat, but sizes may vary as long as they come from the same standard-sized roll.

JUDGING CRITERIA:

1. **Quantity of Sarawak Kek Lapis consumed** within the allotted time.
2. **When time expires**, only the Sarawak Kek Lapis that is already in the contestant's mouth **will count as eaten** as long as the contestant **eventually swallows it**.
3. Once time has expired, contestants are free to rid themselves of the food they've eaten in any manner they choose.

TIE-BREAKER:

1. In the case of a tie, the tied participants will compete in a sudden-death round to see who can finish an entire roll of **Sarawak Kek Lapis** the fastest.
2. For example, if two contestants tie for **4th place**, they will compete for the 4th place ranking. The slower contestant will drop to 5th, and the current 5th-place contestant will move to 6th, and so on.

CONTEST RULES:

1. All contestants **must arrive by 12:00pm** for check-in. The contest will start promptly at **1:00pm**. Failure to arrive on time will result in **disqualification**.
2. Contestants are allowed to drink **only water** during the contest.
3. Contestants are **not allowed to wipe their hands or mouth** until the timed challenge is completed.
4. Vomiting during the contest will lead to immediate disqualification.
5. Contestants may sit or stand as long as they remain in their designated area.

SAFETY AND CONDUCT:

1. All contestants must sign a **disclaimer form** acknowledging the risks involved during the registration on the actual event day.
2. Inappropriate language, gestures, or any form of physical contact with other participants will result in disqualification.

GENERAL RULES:

1. Contestants discouraged from training or practicing at home, as competitive eating is only safe in a controlled environment.
2. Contestants' names, motion pictures, recordings, or any other media records may be used by the Organizers for promotional purposes.
3. The Organizers reserves the right to add on or modify any of the rules and regulations of the contest anytime as they deem fit without prior notice.
4. The **Organizer's decisions are final** in all matters related to the contest.

CONTESTANT AGREEMENT:

I acknowledge that consuming large amounts of Sarawak Kek Lapis can be potentially hazardous and uncomfortable. I affirm that I am medically capable of participating in this activity. I understand that this is a fun competition and commit to being a good sport. I agree to abide by the contest rules and decisions of the officials. I assume all risks associated with participating in this event, including indigestion, feeling stuffed, and potential aversion to Sarawak Kek Lapis afterward. In consideration of my entry being accepted, I release the organizers, their representatives, sponsors, and successors from all claims of liabilities of any kind arising from my participation in this event.